

Parking News!



Think there's *no* parking? Get to *know* parking! www.parkitdowntown.org

March 15, 2004 Volume 1, Issue 7

A Big Thank You

Please Pardon the Technology Upgrade

The City of Lincoln has been developing a revenue control system by networking all parking facilities to a central server and expanding on the latest equipment and software the industry has to offer. With over 5,000 transactions done daily, management saw a need to record those transactions and have data backup. The new system will have ticket spitters, entrance and exit gates, card readers, and fee computers in the field to communicate with a central system and provide valuable information. This information can then give management the tools and data to develop up to date reports for informed decisions and improve performance and efficiency.

The system also has numerous other capabilities that are being explored. In the near future, the parking system will begin to accept credit and debit cards, form group accounts with a specific occupancy limit, and have individual prepaid cards which can be used at any City facility. We will also be able to integrate hotel room keys to allow guests access to the garages, and have web integration. This Husker football season, we are expanding our on-line event parking by allowing fans to buy parking spaces online and use their credit card as a key to enter the parking facility of their choice. This allows the customer to reserve a space near the stadium without having to show up hours before game time.

This system is a unique opportunity to enhance customer service and gives staff the tools it needs to manage revenues, promote parking, maximize efficiency, and play a direct role in the success of the city's overall traffic management plan.

During the installation of this new equipment, there may be short delays in entering or exiting the facilities. We would like to thank you for your continued patronage and appreciate your patience and understanding during this transition.

If have any questions or comments regarding the new system, or about any other parking issues, please feel free to contact the City of Lincoln Parking Office at 441-6472.



Your Voice Matters

If you have questions, concerns, comments or opinions about the City's public parking facilities, you can use the web to make sure your voice is heard.

Just log-on to www.lincoln.ne.gov, click on the link to "Public Parking," and then click on "Your Voice." Tell us a little bit about yourself and what you want to talk about. If you want to, we will even get back to you about it as soon as we can. We appreciate any and all feedback. We need to hear how we can serve you better!

Happy St. Patrick's Day! See back page for more Irish Holiday fun!

In honor of St. Patrick's Day,



here are a few Irish tid-bits for your enjoyment

Amazingly Easy Irish Soda Bread

4 cups all- purpose flour, 4 Tbsp. white sugar, 1 tsp. baking soda, 1 tsp. baking powder, ½ tsp. salt, ½ cup margarine, softened, 1 cup buttermilk, 1 egg, 1/4 cup butter, melted, 1/4 cup buttermilk

- **1.** Preheat oven to 375 degrees. Lightly grease a large baking sheet.
- 2. In a large bowl, mix together flour, sugar, baking soda, baking powder, salt and margarine. Stir in 1 cup buttermilk and egg. Turn dough out onto a lightly floured surface and knead slightly. Form dough into a round and place on prepared baking sheet. In a small bowl, combine melted butter with 1/4 cup buttermilk; brush loaf with this mixture. Use sharp knife to cut and "X" into the top of the loaf.
- **3.** Bake in a preheated over for 45 to 50 minute, or until a toothpick inserted into the center comes out clean. You may continue to brush the loaf with the butter mixture while it bakes.
- -Makes 1 ½ pound loaf or 20 servings

Fun "Facts!"

The Blarney Stone is a stone set in the wall of the Blarney Castle tower in the Irish village of Blarney. Kissing the stone is supposed to bring the kisser the gift of "persuasive eloquence," better known as blarney!



Leprechauns are
Irish fairies who
stand about two
feet tall, are
unfriendly and
prefer to be alone.
They enjoy
making shoes, and

you can find one if you follow the sound of this shoemaker's hammer. If you catch one, you may be able to convince him to take you to his hidden pot of gold, but don't let him out of your sight. If you look away, the leprechaun will vanish and so will your chances of finding the gold.

An Irish Blessing

"May your thoughts be as glad as shamrocks.

May your heart be as light as song.

May each day bring you bright, happy hours,

That stay with you all year long."

Take Me Out to the Ball Game

The Husker home baseball season begins, Tuesday, March 16th with the Huskers taking on



Western Illinois for a two game series. Enjoy \$2.00 event parking for Saturday and Sunday games at the Haymarket garage. Cheer on our Huskers on the following dates.

March

Wednesday, March 17th: Western Illinois Friday, March 19th-21st: Boston College Friday, March 26th-28th: Kansas Tuesday, March 30th-31st: UW-Milwaukee **April-May**

Monday, April 5th-6th: New Mexico Friday, April 9th-11th: Texas Tech. Tuesday, April 13th: Wichita State

Tuesday, April 20th: Creighton Tuesday April 27th-28th: Northern

Tuesday April 27th-28th: Norther Colorado

Friday, April 30th-May 2nd: Texas A&M **May**

Tuesday May 11th-12th: Northern Iowa Friday, May 21st-23rd: Oklahoma

Please go to www.parkitdowntown.org for

other parking specials!